

# Privacy Policy for Accidentally Country E-Newsletter (GDPR Compliant)

**Last updated:** January 2026

We are committed to protecting your personal data and respecting your privacy in accordance with the General Data Protection Regulation (EU) 2016/679 ("GDPR").

## 1. Who We Are

**Data Controller:** GEORGIE THOROGOOD

**Contact Email:** country@tae-live.com

**Location:** United Kingdom

## 2. Personal Data We Collect

When you subscribe to our e-newsletter, we may collect the following personal data:

- Email address
- Name (optional, if provided by you)

We only collect data that is necessary to send you our newsletter.

## 3. Legal Basis for Processing

Under GDPR, we process your personal data based on:

- **Consent** (Article 6(1)(a) GDPR)

By subscribing to our e-newsletter, you explicitly consent to receiving emails from us. You may withdraw your consent at any time.

## 4. How We Use Your Personal Data

We use your personal data to:

- Send you our e-newsletter and related updates and offers we think you may be interested in.
- Manage subscriptions and unsubscribe requests

We do not use your data for automated decision-making or profiling.

## 5. Data Sharing and Third Parties

We do not sell or rent your personal data.

We may use trusted third-party email service providers (e.g. email marketing platforms) to

send our newsletter. These providers act as **data processors** and are contractually required to comply with GDPR and protect your data.

## **6. Data Retention**

We retain your personal data only for as long as you remain subscribed to our e-newsletter. If you unsubscribe, your data will be deleted or anonymized within a reasonable period, unless we are legally required to retain it.

## **7. Your Rights Under GDPR**

You have the right to:

- Access your personal data
- Rectify inaccurate or incomplete data
- Erase your personal data (“right to be forgotten”)
- Restrict or object to processing
- Withdraw consent at any time
- Lodge a complaint with a data protection authority

You can exercise these rights by contacting us at the email address listed above.

## **8. Unsubscribing**

You can unsubscribe at any time by clicking the “unsubscribe” link included in every email. This will immediately stop further communications.

## **9. Data Security**

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse. However, no online transmission is completely secure.

## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted here with an updated revision date.